Every single researcher is an ambassador for research in Luxembourg!

Have you ever wondered about how to involve the public with your research? Would you like to improve your communication skills to talk to the media and the public? What to say during an interview to get your message across? Would you like to feel safer in front of a TV camera? Then join us for a straight-to-the-point media training!

The FNR invites all Principal Investigators (PI) of its research programmes to a half-day media training. The training session will help you to improve the dissemination of your work and explore how an engagement with the media and the public can benefit you and your research. You will acquire the theory and practical skills that you need to stay on top during an interview or any other public appearance and communicate your message to the public.

12:45-13:00 – Registration and coffee
13:00-14:30 – Theoretical concepts (in English): Communication channels, Luxembourg’s media landscape, body language, best practices, etc.
14:30-15:00 – Coffee break
15:00-18:00 – Practical exercises
Two separate sessions will be held in parallel (French/English and German/English).

The training will be held by:
Dirk Hans,
sienceRELATIONS Wissenschaftskommunikation
Ingo Knopf,
Independent Author and Director

REGISTRATION IS MANDATORY.
Please register via the following link fnr.lu/pi-media-training-2017 by 6 October at the latest. The number of participants is limited!
Seating will be available on a first-come, first-served basis. Priority will be given to Principal Investigators who have never participated in a previous edition.
When registering, please indicate your language preference for the practical exercises.