How can start-ups take advantage of social and environmental challenges to create new business opportunities?

Wednesday 22 June 2016
At EBN, Avenue de Tervuren 168 – 1150 Brussels

Programme

9:30 Welcome and introduction
Philippe Vanrie, CEO of EBN
Gerrit Rauws, Director at the King Baudouin Foundation

10:00 Presentation of the Responsible Research and innovation toolkit
Chiara Davalli, Project Manager at EBN

10:15 New business opportunities: a Responsible Research and innovation approach
Melanie Marcel, Founder of SoScience

10:45 Coffee break

11:00 Work session on business opportunities using a matrix of opportunities and reflective tools

12:00 Wrap-up in plenary

13:00 Conclusions and lunch

Free attendance after registration – More info & invitation via heyde.e@kbs-frb.be
RRI TOOLS
Europe wants to promote not only excellent but also socially desirable science and technology: it is vital to align the objectives of research and innovation processes with the needs and values of the societies that support them. There is clear evidence that today we need to involve the whole of society in the decisions about the development of science and technology so we can all contribute to the smart, sustainable, and inclusive growth of our societies. This is the core of the ambitious initiative of the European Commission on Responsible Research and Innovation (RRI) as a cross-cutting issue in Horizon 2020, the current Framework Programme for Research and Innovation. In this context, RRI Tools has been set up in order to empower all actors to contribute their share to the Responsible Research and Innovation initiative. Funded under the Framework Programme FP7 (2007-2013), the final outcome of RRI Tools is to develop a set of digital resources to advocate, train, disseminate and implement RRI under Horizon 2020 (nº 612393).

http://www.rri-tools.eu

EBN is a network of around 150 quality-certified EU|BICs (business and innovation centres) and 100 other organisations that support the development and growth of innovative entrepreneurs, start-ups and SMEs. EBN is also a community of professionals whose day-to-day work helps these businesses to grow in the most effective, efficient and sustainable way.

http://ebn.be/

King Baudouin Foundation
The King Baudouin Foundation is an independent, pluralistic foundation working at the local, regional, federal, European and international levels. Because our mission is to change society for the better we invest in inspiring projects and individuals. In 2015, the King Baudouin Foundation and the Funds it administers provided €34.8 million in support to 264 individuals and 1,813 organizations. Projects were funded in the areas of poverty, health, development, civic engagement and heritage, among others.


SoScience is a company specialized in Responsible Research and Innovation. Their expertise is recognized by players such as Ashoka and other industrials partners. They support private actors as well as public actors to develop and implement responsible innovation strategies that match their identity and meet their challenges. Executive management or R&D directions of public laboratory and major companies use their expertise to move the lines internally and answer questions related to Responsible Innovation strategies.

http://www.soscience.org/